

PRESS RELEASE

ADVANT Beiten advises Genius Brands International on the takeover of the listed Your Family Entertainment AG

Munich, 2 February 2022 - The international corporate law firm ADVANT Beiten advises "Genius Brands International Inc." with registered seat in Beverly Hills on the takeover of the listed media company "Your Family Entertainment AG" based in Munich.

The takeover bid was preceded by a share purchase of Genius with the principal shareholder of Your Family Entertainment AG, F&M Film- und Medien Beteiligungs-GmbH with registered seat in Vienna. Its sole shareholder is Dr. Stefan Piëch, great-grandson of Ferdinand Porsche, the founder of Porsche. The takeover takes place in several stages, i.e. the principal shareholder and Genius are at first bound by a shareholders' agreement so that there is an acquisition of control. Genius itself then has acquired a portion of the shares of F&M Film- und Medien Beteiligungs-GmbH. Genius does not exclude that it will in future increase the holding by means of another public offering.

Advisor to Genius Brands International Inc.:

ADVANT Beiten: Dr. Dirk Tuttlies (Banking & Finance, Munich); Rainer Süßmann (Banking & Finance, Frankfurt).

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Founded in 1990, ADVANT Beiten is an independent law firm with around 250 lawyers, at five German offices as well as in Belgium, Russia, and China.

As one of the leading commercial law firms in Germany, ADVANT Beiten advises medium-sized companies, large corporations, banks, foundations, and public sector organisations on German and international commercial law.

We work seamlessly with ADVANT member firms to advise, support, and represent our clients in all legal matters pertaining to their business activities, both in Germany and around the world. This includes working with other advisors from our worldwide network of top-tier firms.